



Do It Yourself NEWSLETTER

You will be creating a one page newsletter on a topic of your choice. It can be real or fake, serious or funny as long as it follows the requirements below.

MINIMUM REQUIREMENTS:

- at least one full page
- Nameplate section with:
 - creative title (NOT “Newsletter”)
 - date
 - subtitle or issue # (optional)
 - border
- 2-4 columns (your choice)
- at least 1 headline (no larger than 18pt font)
- 1 “pull quote”
- 1 drop cap
- 1 to 2 pictures (no more than 2 pictures and no bigger than 1.5"x1.5")
- nameplate section should not come below 2” on the page
- the body text should be no larger than 12pt
- a footer with your name in the bottom right corner of the page



Save the newsletter as **DIY Newsletter and turn it in on the P2P website.

PARTS OF A NEWSLETTER

1. Nameplate

The banner on the front of a newsletter that identifies the publication is its nameplate. The nameplate usually contains the name of the newsletter, possibly graphics or a logo, and perhaps a subtitle, motto, and publication information including Volume and Issue or Date.

2. Headlines and Subheads

After the nameplate, the headline identifying each article in a newsletter is the most prominent text element. Subheads appear within the body of articles to divide the article into smaller sections.

Create a Headline Hierarchy:

Size helps establish importance. When using multiple sizes of headlines, create an obvious hierarchy with size. Make sure there is a distinct difference between each headline or subhead level. As an alternative to size only, create contrast with both size and fonts by using different fonts within the same font family, such as bold for the main headlines and condensed for the secondary headlines.

3. Body

The body of the newsletter is the bulk of the text excluding the text elements. It's the articles that make up the newsletter content.

4. Pull-Quotes

Used to attract attention, especially in long articles, a pull quote is a small selection of text "pulled out and quoted" in a larger typeface. A pull-quote may be framed by rules, placed within the article, span multiple columns, or be placed in an empty column near the article. Pull-quotes provide a teaser that entices the reader into the story.

- Choose appropriate snippets for pull-quotes.
- Keep pull-quotes brief and to the point.
- Make pull-quotes stand apart from accompanying text.

5. Drop Caps/ Borders/Photos / Illustrations

A newsletter's layout may contain drop caps or borders to add design elements to it. Photographs, drawings, charts, graphs, or clip art may provide information and/or add to a newsletter's design.

EXAMPLES

JANUARY/FEBRUARY 2012



C. K. Burns School NEWSLETTER

"Where Everybody is Somebody Special"



Holiday Reading Challenge: Burns Readers Step Up
By Mrs. Melanson, Literacy Teaching Specialist.



We are finding that C.K. Burns readers just love a challenge! We had a terrific showing for our Summer Reading Challenge when Team Mitchell "out read" Team Young by only a few hours.

Our Holiday Reading Challenge was a big hit with our readers as well. We made a school wide video, posting encouraging words from readers on both teams. Was Team Young about to pull ahead this time?

Not quite. Team Mitchell emerged once again as the leader in the reading challenge, but this time by a mere 3 hours. 356 hours to 348 hours... toooo close!

Highest scoring classrooms were

Upcoming Events:

Week of January 23
Jeff Quirk, a C&P lines worker will present to all 4th grade classes about power line safety

February 17
All 5th grade snow tubing at Seacoast Fun Park

Dates to Remember:

February 2
Early Release

February 20-24
February Vacation

March 13
Early Release



50 WAYS TO PRAISE YOUR CHILD BROUGHT TO YOU BY LINDA LEBRON, SCHOOL COUNSELOR

Wow * Way to Go * Super * You're Special * Outstanding * Excellent * Great * Neat * Well Done * Remarkable * I Knew You Could Do It * I'm Proud of You * Fantastic * Super Star * Nice Work * Looking Good * You're on Top of It * Beautiful * You're Catching On * Bravo * Hurray for You * You're on Your Way * That's Incredible * Good for You * You're a Winner * Bingo * Terrific * You are Responsible *

What an Imagination * What a Good Listener * You Make Me Happy * Now You've Got It * You're Fun * You Figured It Out * You're a Good Friend * I Trust You * I Respect You * Great Discovery * You Tried Hard * Yes * Beautiful Work * You're Important * You Care * You Make Me Laugh * I Love You * You Brighten My Day * You're Wonderful * Awesome * A Big Hug * Give Them a Smile *



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Lexington High School Alumni, Inc

Newsletter

P. O. Box 1027 Lexington, VA 24601 May 1, 2007

Special points of interest:

- Annual meeting scheduled
- 20th Anniversary Celebration
- New Web Site
- New Directory in Works
- We're here on Yahoo
- Foundation to Merge School and City Funds
- Guest Reunited
- Meet Your Directors
- Class '77 20th Reunion
- LHS Building Rededicated

Annual Meeting Scheduled for June 23rd at Lexington City Hall

The Lexington High School Alumni, Inc. Annual Meeting has been scheduled for Saturday, June 23rd at 10:00 a.m. in the Community Meeting Room of the Lexington City Hall (old Ruffner School). Park in the rear of the building off Washington Street and the meeting room is through the left rear door.

A slate of officers for the 2007-2008 year will be presented and nominations will be taken from

Call your alumni friends to be sure they knew about the meeting.

For more information, call Alton Buchanan at 540-463-5504 (home) or 540-463-2542 (cell).

Inside this issue:

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2008 to Mark 20th Anniversary

In 2008, the LHS Alumni, Inc. will celebrate 20 years in operation. We would like to have someone but need your help. A volunteer is needed to head the committee to coordinate the reunion celebration. We also need your ideas on what you would like to do at the reunion and where you want to have it. Please send information to us at P. O. Box 1027, Lexington, VA 24601 or call Alton Buchanan (cell) at 540-463-2542 (cell) or 540-463-5504 (home) by July 15th. You may also e-mail Alton at retold@earthlink.net. Let's make this a celebration to remember.



Mount Carmel

MAY 2010 Newsletter

We are the Champions

... of Hyndburn and Ribble Valley

Our Year 10 Football Team have become Champions of Hyndburn & Ribble Valley.

Below is an account by our very own Mr Cottam of the games leading up to this prestigious accolade:

On a cold night in September 2009, my Year 10 football team set out to right a few wrongs! The players had asked why, in three years, had we not won the league when we were led by Marco Cirino? Bad luck, injuries, referees, the weather and dogs eating football boots(?) were all blamed on our recent failures. All this was about to change, however, and some say that might have been due to the promise of a visit to McDonalds should we emerge victorious!!

The Hyndburn League has always been a comfortable passage into the Premier League and this season was no exception. Comfortable victories against Rhyddings (2 v 1), Accrington Academy (2 v 0) and Hollins (3 v 1), left us sitting pretty at the top of the league with a game against St. Christopher's the only team capable of stopping us winning the league. After an inspirational team talk, we came away 8 v 2 winners on what could only be described as a "world class" performance from the lads. The local league was ours, but what we all wanted - the league which had eluded us all - had to wait until February!



The Dream Team

Goalies: Declan Ryan, Alex Kelly **Defenders:** Marco Cirino, Declan Connelly, Sam Beardsworth, Ryan McCaffrey, Max Hudson, Kurt Irwin **Midfielders:** Declan Keeney, Sam Griffin, Lewis Wissett, Jake McIvor, Matt Fletcher **Forwards:** Callum Carter, Connor McWilliams, Callum Kennedy

Hollins were waiting for us on a cold, uninspiring February night on what was to be the start of a memorable, enthralling few matches. At half-time we were winning 1 v 0 - a lead that should have been at least double that, and I had some harsh words with the forwards. The players responded in magnificent fashion and we ran away as comfortable 5 v 0 winners. Our season was once again up and running. The following match proved to be the hardest, and most satisfying victory of the entire campaign. Bowland arrived at the second home of football (Bullough Park) ready for action and were straight out of the blocks. Luckily, our counter attacks worked immaculately and we eventually beat them 1 v 0. This was one of the best performances of the entire season! Norden were next to visit Bullough Park in what eventually turned into a standard 4 v 0 victory. Outstanding

performances across Bullough Park had meant that with 7 matches played and 7 won, we needed one more victory to achieve the dream. Clitheroe Royal Grammar School were the only school to stand in our way of achieving this ... but not for long! Players and staff alike were overcome with emotion and there were unbelievable scenes as we realised we had won the league title!

We had achieved what we had set out to do all those years ago. Every single squad player had played magnificently and contributed to a quite sensational season which will be talked about for many more years to come.

MOUNT CARMEL ARE THE CHAMPIONS, THE BEST TEAM IN ALL OF THE HYNDBURN AND RIBBLE VALLEY!! A HUGE WELL DONE TO EVERY SINGLE PLAYER INVOLVED - SAME AGAIN NEXT SEASON PLEASE, LADS!!

For all the latest news visit www.mountcarmelhigh.lancs.sch.uk